



Confederation of Indian Industry

The Partnership Summit 2010

22 - 24 January 2010 : Chennai Trade Centre, Nandambakkam, Chennai

SPOUSES PROGRAMME

DAY I – FRIDAY, 22 JANUARY 2010

1900 hrs : Dinner hosted by DIPP

DAY II – SATURDAY, 23 JANUARY 2010

Show Casing Of Rural Entrepreneurship And Indigenous Crafts – A visit to Weavers’ Handicraft Incubation Centre – Hand in Hand, Kancheepuram Temple Town

Kanchipuram is an ancient city dating back to the Sangam Age (3rd century BC to 3rd century AD). It is a temple town and the headquarters of Kanchipuram district. In ancient times it was called Kachi and Kachiampathi. Kanchipuram is located on the Palar River, and known for its temples and silk sarees which are hand woven.

*Kanchipuram is called as "City of 1000 Temples". Kanchipuram town is also known as **Silk City** since the main profession of the people living in and around is weaving silk sarees, more than 5,000 families are engaged in this industry. The silk weavers of Kanchi settled more than 400 years ago and have given it a reputation as the producer of some of the finest silk sarees in the country.*

1030 hrs : Departure from Chennai Trade Centre [after the Inaugural Plenary]
1115 hrs : Reach Hand in Hand Centre, Kancheepuram
1130 hrs : assemblage and briefing
1200 hrs : Field Visit to the Incubation Centre, Retail Store & Handloom enterprise
1400 hrs : Lunch
1430 hrs : Interaction with women entrepreneurs
1600 hrs : Depart for Kamakshi Amman Temple (suggested)
1645 hrs : Depart for Chennai Trade Centre
1900 hrs : Gala Dinner hosted by Government of Tamil Nadu

DAY III – SUNDAY, 24 JANUARY 2010

VISIT TO DAKSHIN CHITRA - A CENTER FOR THE LIVING TRADITIONS OF ART, MAHABALIPURAM

DakshinaChitra is a center for the living traditions of art, folk performing arts, craft and architecture of India with an emphasis on the traditions of South India. DakshinaChitra is a project of the Madras Craft Foundation (MCF), a non-profit organisation. The center occupies ten undulating acres overlooking the Bay of Bengal, at Muttukadu, twenty five kilometers south of Chennai, on the East Coast Road towards Mamallapuram, Tamil Nadu.

DakshinaChitra started with an effort to bring the hidden wealth of South India to light – to set up an institution to celebrate the myriad cultures of the numerous people of Southern India. In an era when the old and the traditional are vulnerable and challenged, this nucleus of an idea triggered a cultural journey. Today DakshinaChitra successfully showcases the rich cultural heritage of South India. It reflects the beauty, traditions, innovations and the continuing evolution of South Indian arts and culture.

0930 hrs	:	Departure from Chennai Trade Centre
1030 hrs	:	Reach Dakshin Chitra
1045 hrs	:	Assemblage and briefing
1100 hrs	:	Visit to the Craft Villages
1400 hrs	:	Lunch
1430 hrs	:	Depart for Chennai Trade Centre
