



SPONSORSHIP OPPORTUNITIES AT THE PARTNERSHIP SUMMIT 2012

Principal Sponsor	Rs. 10 Lakhs
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- **Acknowledgement** as "Principal Sponsor"
- **Logo visibility:** Most prominent visibility through prominent logo projection and acknowledgements before and during the event which includes:
 - **Logo on the wings of the backdrop in the Plenary Hall.**

Logo Placement (Size and placement would vary on the level of sponsorship)

- Inside the Theme paper.
- The Documentation kit shall acknowledge the sponsor.
- In the Delegate kit to be distributed to all delegates, speakers, dignitaries etc
- Separate panel "Thanking all the sponsors" at the venues, Evening venues.
- Logo on the conference website(with the hyperlink to the companies website)-
- Logo to be used in all pre event publicity material.
- A free Built up stall at the Venue - 6 sqmts
- One full-page colour advertisement in the Theme Paper. (* Design and advertisement material to be provided by the concerned sponsor.)
- Write up in the conference theme paper (word limit: 300words).
- **Screening of Corporate /Commercial film: (Up to 3 min Duration).** Corporate /Commercial film to be screened at the lunch breaks at the venue
- Opportunity to nominate one Speaker at an appropriate session, subject to approval.
- Dinner Invitation: Special Invitation and reserved seating for CEO for all the dinners.
- Opportunity to nominate 10 delegates from the company, to participate in the PS 2012.
- Company brochures / any other literature to be distributed as a part of the documentation pack to all the delegates and attendees
- Special announcements Thanking Sponsor.
- Recognition of level of Sponsorship in the delegate kit - Thank you Sponsor Card.
- Recognition of sponsorship on signage's at various locations.
- Access to the Sponsors Lounge (Depending upon the availability)
- Special reserved seating for the delegates nominated in the "Sponsors Block."
- Opportunity to distribute Mementoes / Gifts to the delegates (at the Sponsor's cost).