



SPONSORSHIP OPPORTUNITIES AT THE PARTNERSHIP SUMMIT 2012

Premium Sponsor

Rs. 20 lakhs

- **Acknowledgement** as "Premium Sponsor"
- **Logo visibility:** Most prominent visibility through prominent logo projection and acknowledgements before and during the event which includes:
 - **Logo on the wings of the backdrop in the Plenary Hall. (Size and placement would vary on the level of sponsorship)**
- **Logo Placement**
 - On the Cover and Inside the Theme paper.
 - The Documentation kit shall acknowledge the sponsor.
 - In the Delegate kit to be distributed to all delegates, speakers, dignitaries etc
 - Separate panel "Thanking all the sponsors" at the venues, Evening venues.
 - Logo on the conference website (with a hyperlink to the companies website)-
 - Logo to be used in all pre event publicity material. In addition at all media and publicity of the event logo shall be most prominently displayed at the space reserved for sponsors.
- A free Built up stall at the Venue - 9 sqmts
- One full-page colour advertisement in the Theme Paper. (* Design and advertisement material to be provided by the concerned sponsor.)
- Write up in the conference theme paper (word limit: 400words).
- **Screening of Corporate /Commercial film: (Up to 5 min Duration).** Corporate film to be screened at the lunch/dinner/contact breaks) venue
- Opportunity to nominate one Speaker at an appropriate session, subject to approval.
- Branding at the Lunch area.
- Dinner Invitation: Special Invitation and reserved seating for CEO for all the dinners.
- Opportunity to nominate 15 delegates from the company, to participate in the PS 2012.
- Company brochures / any other literature to be distributed as a part of the documentation pack to all the delegates and attendees
- Special announcements Thanking Sponsor.

- Recognition of level of Sponsorship in the delegate kit - Thank you Sponsor Card.
- Recognition of sponsorship on signage's at various locations.
- Access to the Sponsors Lounge (Depending upon the availability)
- Special reserved seating for the delegates nominated in the "Sponsors Block."
- Opportunity to distribute Mementoes / Gifts to the delegates (at the Sponsor's cost).